



The Handley is a non-profit community center serving the Northern Hills. The Handley provides a venue for community gatherings and strives to partner with different businesses to build the capacity of individuals and the communities of Lead, Central City and Deadwood. The Handley is a fiscal sponsor of a variety of youth sports programs. Focusing on community, we took over the leadership of Lead Live Street Fair in the summer of 2019.

Lead Live Street Fair is a family oriented event in the Manuel Brothers Park that has taken place in Lead since 2011. We are excited to bring back some of your favorite activities as well as add new activities that work with the Handley's community and family focus.

Lead Live 2024- Dates-

- Tuesday, June 10th
- Tuesday, July 15th
- Tuesday, August 19th

The Handley's effort in putting on these events would go farther with the support of your business as an official corporate sponsor of Lead Live Street Fair and the Handley . Below is a form, providing options for your business to become an official corporate sponsor for Lead Live 2024. Sponsors will be recognized on Facebook as well as marketing materials promoting the event and signs at the event!

Thank you for your time and consideration. The Handley Board is extremely excited to continue our leadership of this event and to support our great community. Your financial sponsorship, as well as your organization's participation and attendance are greatly appreciated.

Sincerely,
Chad Lundberg

Lead Live Committee
Handley Program Coordinator

Business Name: _____ Phone: _____

Mailing Address: _____

Facebook page name: _____

Contact: _____ Email: _____

Table space at Lead Live (please circle): June 10 July 15 August 19

Sponsorship Amount (please circle): \$300 \$400 \$500 \$1,000 \$2,500* Other: _____

* **Music Sponsor** - Sponsor the cost of a live band (\$600-\$1,500) for the event and be featured as a main sponsor on our posters, Facebook, website, and additional advertisement materials

* **T-Shirt Sponsor** - Sponsor the cost of the Lead Live t-shirts and supplies (\$400-1,000)

You will be featured as a program sponsor on our posters, Facebook, website, and t-shirts. Please complete form and mail, 845 Miners Ave, Lead, SD 57754, or email, program.coordinator@handleycenter.org.

Any questions please call 605.584.1113.